



# MTDF 2020- September 28<sup>th</sup> – October 4<sup>th</sup> Commercial Exhibits

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Welcome to the 2020 MDTF!!

**We are currently making plans for the safety and well-being of our patrons and volunteers while at the 2020 Middle Tennessee District Fair. However, should the governor issue any mandates that would restrict or prevent us from having the 2020 MDTF, we will post on our website and social media as soon as we know.**

In order to reserve your space, we need your application and payment returned by **August 14, 2020** to Lawrenceburg Rotary Club, c/o 223 Parkes Avenue, Lawrenceburg, TN 38464

**Returning Vendors:** If you want to keep the same spot you had last year it is very important that we have your application and payment by the deadline, or your spot will be lost.

**Vendors that did not have a booth at the 2019 fair:** You are considered “new” and will be put on a wait list in the order we received your application. After the August 14<sup>th</sup> deadline, we will see who is returning from last year and who is not and go back in fill in with new vendors. We will contact you in late August and let you know if we have a booth for you. *New vendors please do not send payment with your app. We will require payment when we see we have a booth for you.*

## **Housekeeping Items:**

- **NO sub-letting of commercial booths WITHOUT prior consent from the MDTF Commercial Exhibit chairmen.**
- **Please clean up your area and any hallways, after you decorate your booth, especially if you use straw or hay. We try to keep our exhibit halls neat and presentable at all times.**
- **Without sufficient notice of cancellation, you may lose your booth rental fee. (We will try to work with our vendors but if you don't let us know prior to the week before, or the week of, that you won't be at the fair then it makes it hard for us to re-rent a booth.)**
- **Booth rental fees may go up based on demand closer to the fair.**
- **If the floor cover is hindering booth set-up, PLEASE check with Jason & Maria. Do NOT cut or alter it! This could result in a damage fee.**
- ***New in 2020-* All both will come with a chain on the front of booths as most of our vendors either have a table with covering or no curtain on front. However, should you need a front curtain on your booth, there will be an additional \$15 charge per 8 foot booth.**

## **Commercial Areas:**

**Vendor Selling Inside!** You have asked and we have made it happen! Your customers may purchase products at your MDTF booth. *MTDF reserves the right of refusal for allowing the sale of your products. This is a family fair, please respect this.*

The Commercial Exhibits will be located in two areas:

- **INSIDE:**
  - East or Middle Exhibit Building (Selling Allowed w/Permission)
  - West or Back Exhibit Building (No Selling Allowed)
- **OUTSIDE:**
  - Outside Commercial Areas (Selling is Allowed)
  - **There are new electrical requirements for 2020. If you use power in your OUTSIDE booth, please contact us to see those new requirements are!!**

Tent colors for **outside** booths must be white or blue unless approved by MTDf. *If you need to rent a tent there are 2 vendors in the area: Party Savers 931-231-0759 or Purcell's Tents 931-629-4417*

**Vendors Giving Items Away:** If you want to giveaway items from your booth, MTDf has to approve the item first. *MTDf reserves the right to refusal to allowing a vendor to giveaway an item. This is to be fair to our vendors that are selling items. No food or drink giveaways are allowed except individually wrapped candy.*

The buildings have concrete floors, AC, and both contain a large roll up door for easy set-up and take down. The booth contains pipe and drape to separate the space with the back wall being 8' in height. Adjacent booths can be rented to enlarge your overall booth size.

- **Electricity must be requested (120V Receptacles)**
- **Wi-Fi Access is available, but we do not guarantee this service**

Each company or person renting a booth will receive two weekly fair passes, plus one regular commercial parking pass. These can be picked up at the fair office *after your booth is set-up.*

- **Parking (Jackson Street Gate)**
  - **You are not guaranteed a parking spot just because you have a regular commercial parking pass.**
  - **ALL Parking Passes must be displayed on your automobile front window.**

**Commercial parking is located on the Jackson Street Gate.**

#### **Set Up Times:**

The buildings will be available to exhibitors on Wednesday, Sept. 23<sup>rd</sup> – Saturday, Sept. 26<sup>th</sup> from 9AM – 10PM, and on Sunday, Sept. 27<sup>th</sup> from 1PM – 10PM. **ALL booths must be setup by 10PM on Sunday, Sept. 27<sup>th</sup>.** The Exhibit Hall will open to the public on Monday, Sept. 28<sup>th</sup> at 5PM.

#### **Security:**

The MTDf offers security, but we are not responsible for missing or damaged items. Please monitor your booth and use caution when displaying items. A Security person will be on duty during open times of the Commercial Buildings.

**There will be NO security during the daytime hours on Wednesday – Friday during setup week.**

#### **Additional Help:**

**Our fair office will be open the entire month of September during the daytime hours. The office number is 931-762-4678. Please stop by when you start setup and get your welcome packet that contains your passes and additional information about the week.**

**NOTE: Exhibitors wanting to have concessions in FOOD COURT need to contact Billy Story at 931-853-6405 or Scott Beasley at 931-629-7465.**

*We are very excited about this year... Please join us at the MTDf to make it the BEST YET!!*

*Jason Weaver (Chairman)  
931.244.5813*

*Maria Santini (Co-Chairman)  
mtdfmarketing@gmail.com*

*The 2020 Fair Chairman of Operations is Tad Keaton*

#### **MTDf 2020 Events:**

Saturday, Sept. 26<sup>th</sup> & Sunday, Sept. 27<sup>th</sup> - Fairest of the Fair Pageants (Old Crockett Theatre)

Monday, Sept. 28<sup>th</sup> - Riley Green Concert

Tuesday, Sept. 29<sup>th</sup> & Wednesday, September 30<sup>th</sup> - Junk Car Jump & Run

Thursday, October 1<sup>st</sup> - Demolition Derby

Friday, October 2<sup>nd</sup> - *To Be Announced Soon!*

Saturday, October 3<sup>rd</sup> - Truck & Tractor Pull

Sunday, October 4<sup>th</sup> - Tuff Truck & Vehicle Give Away



# Application Form for Commercial Space

## Middle Tennessee District Fair 2020

**PLEASE PRINT!**

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Type of Business/What Selling in Booth: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone #: \_\_\_\_\_ Cell #: \_\_\_\_\_

Email: \_\_\_\_\_

<i>Please choose one of the following:</i>		Booths <u>NOT</u> Selling Product	Booths Selling Product**	YES, I need a front curtain for my booth:
INSIDE BOOTH SIZE:	8' X 8'	___\$225/week	___ \$300/week	___ <b>Add \$15</b>
	8' x 16'	___\$375/week	___ \$450/week	___ <b>Add \$30</b>
	8' x 24'	___\$525/week	___ \$600/week	___ <b>Add \$45</b>

Larger Booth Sizes can be requested in writing.

Check with Jason or Maria for cost and availability of larger booths.

\*\* See above letter guidelines under "Commercial Areas" for more information.

OUTSIDE SPACE:	_____ Minimum \$500 (Contact for price) Cost for trailers is by square footage. <b><i>NEW 2020, New electrical requirements, ask for details!!!</i></b>
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Notes/Comments: \_\_\_\_\_

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Make \$\$\$ checks payable to: **Middle Tennessee District Fair**. **Failure to submit application by August 14, 2020 will result in possibility of not getting the same exhibit spot you had last year. No exceptions!**

Mail checks and applications to *(please note new mailing address):*

Lawrenceburg Rotary Club, c/o 223 Parkes Avenue, Lawrenceburg, TN 38464.  
 Commercial Building Chairpersons: Jason 931-244-5813 Maria 931-629-9903

*Thank you! We look forward to seeing you at the MTFD!*